

FOR IMMEDIATE RELEASE--January 1, 2011 (Naperville) – Naperville area residents are invited to “let the good times roll” at the Naperville Jaycees Mardi Gras Charity Gala benefiting KidsMatter on February 19, 2011. Come experience an authentic taste of the French Quarter at Northern Illinois University’s Naperville Campus on Diehl Road from 6 to 10 p.m. for a Cajun-style dinner, open bar, live music, and silent and live auctions.

The Naperville Jaycees are proud to once again host this annual event, this year partnering with KidsMatter as the beneficiary of the silent auction proceeds from the evening. Some of the auction items up for bid include travel opportunities near and far, autographed guitars from Collective Soul and Clint Black, and signed memorabilia from the 2010 Stanley Cup Champion Chicago Blackhawks.

With KidsMatter receiving the 2011 Mardi Gras silent auction proceeds, the Naperville Jaycees are proud to support an organization dedicated to raising healthy kids in the Naperville area. With a mission to empower youth and families with tools to effectively manage the stressors of everyday life, KidsMatter works hard to prevent problems from happening in kids’ lives by providing them with experiences, relationships, opportunities and values they need to succeed.

Tickets to the event are \$75 per person, or tables of 10 for \$700. Space is limited and tickets are going quickly, so reserve yours now. Must be at least 21 to attend and cocktail attire is requested. For more information, to order tickets, or to donate a live or silent auction item, visit <http://www.naperjaycees.org/MardiGrasCharityGala.cfm>

WHEN: Saturday, February 19, 2011 from 6:00pm to 10:00pm

WHERE: Northern Illinois University – Naperville Campus – 1120 East Diehl Road

CONTACT: jcinfo@naperjaycees.org or (630) 961-9375

The Naperville Jaycees is a non-profit service organization with more than 200 young persons dedicated to personal development through community service. The group organizes and staffs The Last Fling in close cooperation with the City of Naperville, the Naperville Park District, numerous Naperville community organizations and hundreds of volunteers. Proceeds from the Last Fling are given to nonprofit organizations in the community and throughout DuPage County. Over the past two decades, the Naperville Jaycees raised and donated more than one million dollars to various organizations in the Naperville community.

KidsMatter, formerly known as The Naperville Youth Development Coalition, is a not-for-profit corporation organized exclusively for charitable and educational purposes within the meaning of section 501(c)(3) of the Internal Revenue Code. <http://www.kidsmatter2us.org>

Media Inquiries:

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